



# THE INTERNATIONAL VISITORS PROGRAMME

In conjunction with  Toronto International Festival of Authors

**For Immediate Release**

## **Penguin Random House U.S. CEO Madeline McIntosh to Deliver the 2018 International Visitors Programme Keynote Address**

**TORONTO, July 24, 2018** -- The **International Visitors (IV) Programme**, in association with the **Toronto International Festival of Authors**, is pleased to announce that **Penguin Random House U.S. CEO Madeline McIntosh** will be its 2018 Industry Keynote Speaker. This event will be held **Monday, October 22, 2018, at 3:30 p.m. EDT** in Harbourfront Centre's Brigantine Room. The Keynote Address is the public-facing highlight of the IV Programme, an annual book-publishing fellowship in which industry leaders from around the world come together to share international perspectives on their industry. The IV Programme runs October 21-26 during the 2018 Toronto International Festival of Authors.

Newly appointed the CEO of Penguin Random House U.S. in April 2018, Madeline McIntosh was previously the President of the Penguin Publishing Group and President and COO of Penguin Random House U.S. Her keynote address will provide insights from her two decades-long career and discuss why and how authors are always at the centre of Penguin Random House's strategy. The session will follow a panel discussion between a selection of the IV Programme's visiting international publishers, as well as the annual presentation of the Canadian publishing industry's prestigious Ivy Award. This event is free to attend and open to the public.

This October, the IV Programme celebrates its 11<sup>th</sup> year of hosting publishing professionals from around the world. The IV Programme serves as a catalyst for international interest in Canadian books and authors and aims to facilitate networking opportunities and business ties between the Canadian industry and visiting publishing representatives. Local, national and international participants benefit from six days of tightly scheduled inter-industry dialogue.

The IV Programme Committee is composed of representatives from many organizations within the Canadian publishing community, including the Toronto International Festival of Authors. The 2018 IV Programme Committee members are: Chair: **Iris Tupholme**, Senior Vice President and Executive Publisher, HarperCollins Publishers Ltd.; **Erin Balsler**, Producer, CBC Books; **Gillian Fizet**, Executive Director, Canada FBM2020; **Carolyn Forde**, Literary Agent and International Rights Director, Westwood Creative Artists; **Jen Knoch**, Senior Editor, ECW Press; **Hazel Millar**, Publicist and Managing Editor, Book\*hug; **Jay Millar**, Publisher, Book\*hug; **Craig Pyette**, Senior Editor, Penguin Random House; **Christine Saratsiotis**, Deputy Director, Toronto International Festival of Authors; **Geoffrey E. Taylor**, Director, Toronto International Festival of Authors; **Synora Van Drine**, Sales Manager, Dundurn Press; **Dan Wells**, Publisher, Biblioasis, and **Julia Yu**, Senior Event Coordinator, Toronto International Festival of Authors.

The 11<sup>th</sup> edition of the IV Programme is supported through the Canada Book Fund and the Ontario Media Development Corporation's Business Development grant.

For more information about the IV Programme, please visit [www.ivprogramme.com](http://www.ivprogramme.com).

### About the Toronto International Festival of Authors

The Toronto International Festival of Authors is Canada's oldest and largest festival of words and ideas. Since 1974, it has hosted over 9,000 authors from more than 100 countries, including 22 Nobel Laureates and countless other award winners. Mandated to cultivate and advance the art of literature, the Festival connects curious readers of every kind with leading international authors, while providing a forum to showcase Canadian talent to the world. The annual Festival takes place every fall (October 18-28, 2018). Year-round activities include a speaker series, the Toronto Lit Up book launch series (supported by the Toronto Arts Council), the annual Forest of Reading® Festival of Trees™ (in partnership with the Ontario Library Association), Ontario and international touring programmes and more. The Festival is based at Harbourfront Centre. To learn more visit [FestivalofAuthors.ca](http://FestivalofAuthors.ca).

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### **MEDIA CONTACT**

Amy Dennis

Email: [adennis@festivalofauthors.ca](mailto:adennis@festivalofauthors.ca)

Tel.: 416-973-4395